Grassroots Fundraisers from around the country raising $7,500 to support future gatherings.

150 volunteers, including 110 presenters
38 sponsors, exhibitors and advertisers

Over 250 individual donors supported registration scholarships, Spanish language and ASL interpretation services.

37 consultants provided pro-bono sessions to 84 participants
71 workshops in English and Spanish, including We Slay Online: 11 Things You Must Do to Raise Thousands on the Internet, Social Enterprise 101: A Sustainable Fundraising Tool, and Los Tiempos de las Vacas Flacas.

3 informative and engaging large group plenary sessions on “The Greatest Gift Movements Can Give: Reparations,” the viability of grassroots fundraising in communities of color, and bold shifts for resourcing our movements.

Issue areas Money for Our Movements attendees are building resources for:
- Arts
- Criminal Justice
- Economic Development
- Education
- Environmental/Environmental Justice
- Faith-based
- Health
- Human Rights
- Immigrant Rights
- LGBTQ
- Racial Justice
- Women’s Issues
- Youth

Attendees by Region

5 Fundraising Pitches Raising $7,500 to Support Future Gatherings

67% Attendees of color
63% Presenters of color

This year’s GIFT conference provided tremendous inspiration and a number of specific and concrete ideas to grow my organization’s grassroots fundraising efforts.

The GIFT conference is a unique space for staff, board and volunteers in social justice to learn about new and old fundraising tactics to sustain our movements. For me coming to GIFT is a way to get re-energized about fundraising and meeting others who believe that communities should own and build their movements.

This conference improved my confidence in working with major donors and funders, and built my grassroots fundraising skillset, particularly around giving circles and community funds. It was the most beautiful, intersectionally accessible conference I’ve ever been to, and it set me back on track in a fundraising course I would highly recommend the conference to my colleagues and peers!

This year’s GIFT conference

601 Grassroots Fundraisers from around the country

Type of Organization

Organizational budget size

$50K–$999.9K
$250K–$499.9K
$249.9K and under
$12–$249K
$98–$12.5M

People by Issue Area

Source: www.thenounproject.com

Grassrootsfundraising.org/mfom     #MFOM2016

Grassroots fundraising

This year’s GIFT conference

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